



SPONSORSHIP INFORMATION

# ORGANIZATIONAL HISTORY



**Impact Africa was launched in 2003 by Rich and Michelle Franzen** who had a vision infused with more than 25 years of international community upliftment experience. Over the course of 18+ years, Rich and Michelle Franzen facilitated thousands of individuals on local community projects and upliftment programs throughout Africa. Both are graduates of Oral Roberts University and have enhanced their education through various leadership and missions training courses and events over the years. Additionally, Michelle holds a BS degree in education with numerous years of teaching experience.

It was through their international travel, that a yearning emerged in Rich and Michelle's hearts for Africa, a plagued continent with **68% of the world's HIV/AIDs population**. As a result Impact Africa, a non-profit organization, was established. Impact Africa's mission is to serve, educate, and rescue individuals while provoking them toward a passionate relationship with Jesus Christ through socially relevant outlets of ministry service; which in turn deeply impact individuals, communities and nations. **We are compelled to use every opportunity, gift and talent entrusted to us to fulfill this mission!**

Furthermore, Impact Africa is a South African Section 21 company (Reg. No. 2004/035682/08) with an additional U.S. based office registered as a 501 (c)(3) non-profit. Since Rich and Michelle founded Impact Africa they have begun multiple self-sustaining and job creating preschools through **Impact Kids Preschool**. They have also launched the **Impact Baby Rescue** right in the heart of these impoverished informal settlements, allowing them to reach out to desperate young mothers as well as rescue abandoned babies. Furthermore, they have hosted thousands of international individuals/teams through **Impact Mission Adventures**. They also facilitate **The Global Internship**, an internship program that lasts between 3, 6, or 10 months, which trains and equips young adults for international community development work. They also work in the local high schools with **Impact Students** where they get to go and teach the Life Orientation class and give hope to the students.





# SQUATTER CAMP COMMUNITIES

People from various countries of Africa come to South Africa seeking refuge from the oppression, war, and poverty in their homeland. Over 10 million people in South Africa have found themselves living in conditions that are far from the hope of a prosperous life they had once dreamed of. Their homes are fashioned from corrugated metal, plastic sheeting, and plywood. Even basic sanitation and water service are absent. Because such settlements are illegal, residents are faced with the constant knowledge that the government could force them to move at any time. Discouraged by their circumstances and despairing of any chance to escape, many residents turn to alcohol or drugs. This substance abuse, in turn, contributes to higher than normal rates of AIDS infection, sexual and physical abuse of women and children, as well as increased violence. Desperation overwhelms the residents, causing them to grasp at life with little to no hope. Because of this, there is a deep hunger and desire for something that leads to hope, and ultimately, to a better life.



## THE NEED FOR EDUCATION

The number of children roaming the streets in the squatter camps is overwhelming. Many of these children fall into the “orphaned and vulnerable” category and easily become a statistic of the high rape and crime rate that exists in these impoverished communities. It is estimated that HIV/AIDS creates approximately 450 orphans a day and an African female born in South Africa has a greater likelihood of being raped than learning to read. We have experienced the need first hand through personally encountering children in these desperate situations.

Due to the lack of education, many people are unable to find work and thus are stuck in a cycle of extreme poverty. Research shows that up to half an individual’s learning capacity is established by age 4 and that the school drop-out rate of children is reduced by 60% if they attend pre-school. We see education of the young as imperative and an investment in the future of these communities, a people group, and ultimately an entire country.



# OUR ANSWER FOR EDUCATION

Impact Africa is overcoming the lack of quality education within the squatter camps through Impact Kids Preschools and Community Care Centers. The goal of Impact Kid's Preschool is to reach and educate the underprivileged, orphaned, and at-risk children through quality, caring Christian education. We currently have over 650 children from the squatter camps enrolled in our four preschools and they are thriving in a fun-loving, safe environment. Since February 2010, the first successful and fully functional location has been thriving in the Kya Sands Squatter Camp. In 2012, our second Impact Kids Preschool was established in the community of Diepsloot. In 2014, we opened our third Impact Kids Preschool in the community of Kwaggafontein, a community about 2 hours outside of Johannesburg. This school has quickly become our largest school. In 2016, we opened a school in a rural community called Kromdraai. In 2020, we we opened our fifth preschool and have since expanded two of our locations to include Grades 1, 2, + 3.

Impact Kids is a place of refuge, love, and hope for children where they receive quality education in a stable, safe, and affordable learning environment. The schools are run by those who live in the communities; providing jobs and simultaneously enabling the residents to take ownership for the education of their children.



# A CHRISTIAN EDUCATION

Scripture says, "Start children off on the way they should go, and even when they are old they will not turn from it" (Proverbs 22:6) **We are called to train up these young lives and God has equipped us to guide these children in the way they should go.**

Impact Kids uses established curriculum which is aligned with South Africa's Board of Education ECD requirements (also known as CAPS). The curriculum is deeply contextualized to meet the children's Sponsor a Child's Preschool Education environmental and educational needs. All activities are age appropriate and focused on the development of their cognitive, adaptive, social, behavioral, gross and fine motor skills.

Core subjects include, but are not limited to:

## HEALTH + HYGIENE

Proper eating habits, food groups, exercise, body care, and caring for the injured + sick

## GROSS + FINE MOTOR SKILLS

Art work, puzzles, building blocks, proper letter formation, ball skills, movement, + hand-eye coordination

## LIFESTYLE OF PURITY

Value of choosing the proper friends, and mutual respect of persons + property

## MATH + READING

Foundational skills for math + reading development at age appropriate levels

## REGULAR VISITS FROM INTERNS

This helps develop a proper worldview

# YOU CAN BE A PART!

As you can imagine, there is a large group of children whose family cannot afford to send them to school. Because these are the kids we long to reach out to most, we opened a sponsorship program to allow any student to enrol in our school, whether their families can afford to send them or not.

Impact Kids specifically recruits children from families in the local community, including those identified as the neediest. For the Sponsorship program, the students are chosen on the recommendation of Impact Africa Staff, a local community leader or pastor based on risk factors such as the child's status as an orphan, parents with AIDS, or those in abusive situations.

**YOUR SPONSORSHIP OF  
\$49 / MONTH  
COVERS THE COST OF A CHILD'S  
DAILY EDUCATION, SUPPLIES,  
AND MEALS SERVED  
THROUGHOUT THE DAY!**

We do ask families to participate in their child's education by requiring every sponsored child's parent/guardian to contribute R50 (\$4) per month. This helps maintain the parent/guardian's self-worth and dignity, and build a sense of value and ownership in the education their child will receive.

## SPONSOR A CHILD TODAY!

If you're interested in sponsoring a child today, please fill out the following form and email [ashley@impactafrica.org](mailto:ashley@impactafrica.org). If you have any further questions, you can email those to [ashley@impactafrica.org](mailto:ashley@impactafrica.org).  
Can't wait to hear from you soon!